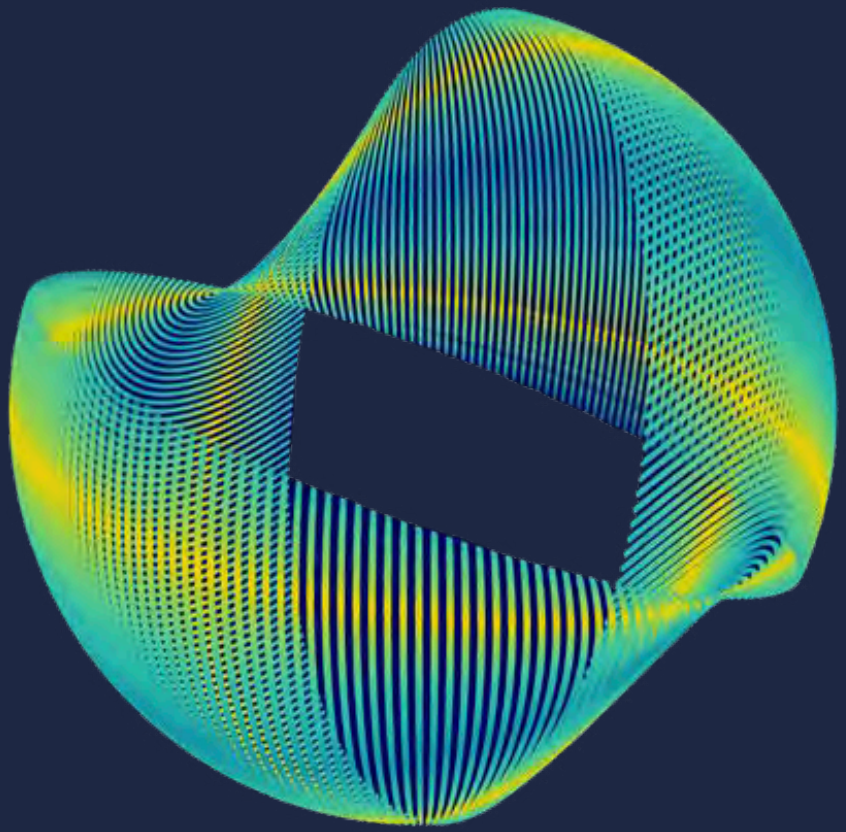
The Imperial College and Corndel

Executive Development Programme



Talk to your account manager: www.corndel.com

Imperial College Business School | Executive Education

Corndel.

Imperial College Business School and Corndel's strategic partnership brings together the academic excellence of a world-leading University and the coaching expertise of the UK's largest management training provider.

The prestigious programme provides a transformative and personalised development journey from an internationally renowned University, integrated with one-to-one mentoring and support through Corndel's award-winning coaching model.

Our Offer

- 12 month programme
- 6 core leadership topics
- Personalised, blended delivery model
- Personalised one-to-one executive coaching and mentoring
- Group learning sessions
- Online learning using industry-leading resources
- Imperial College Business School Masterclasses
- Professional qualification and certificate from a Top 10 global University
- Associate Alumni status with Imperial College Business School

The Imperial College and Corndel Executive Development Programme is accredited by the Chartered Management Institute and all learners, upon completion of the course, are awarded a Corndel and Imperial College Level 7 Senior Leader Apprenticeship and a CMI Level 7 Award in Strategic Management and Leadership Practice. Learners will also graduate with CMI Chartered Fellow Status (CMgr FCMI).

In addition, managers completing the programme will be entitled to Associate Alumni status with Imperial College Business School, which includes invites to worldwide alumni events and professional development events with thought-leadership discussions and guest speakers.

Who will benefit?

The programme is designed for ambitious managers, typically with 5+ years' professional experience, looking to build the strategic and commercial skills needed to succeed and progress as leaders. This course is also suitable for managers who have undertaken a Level 5 Corndel Diploma programme.

Accredited by CMI Chartered Management Institute

Course structure

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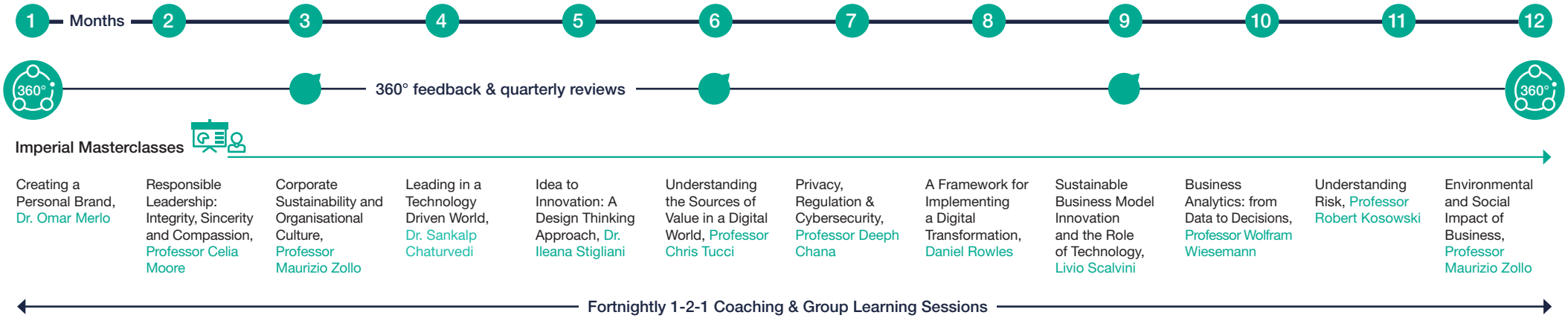

UNIT 1: Personal Effectiveness

- Value-Based Leadership
- Transformational Leadership
- Personal Presence and Storytelling
- Confidence, Trust and Collaborative Working
- Difficult Conversations and Managing Conflict
- Delegation and Effective Challenge
- Brand and Reputational Management
- Candid Feedback

UNIT 2: Inspirational Leadership

- Leading with Purpose
- Developing a High Performing Culture
- Championing Values and Diversity
- Organisational Structure and Talent Management
- Leading High Performing Teams
- Coaching and Mentoring Techniques
- Organisational and Team Dynamics
- Matrix Management, Cross Team Working and Virtual Teams
- Influencing and Negotiating Strategies
- Goal Setting and Accountabilities
- Financial, Legal and Regulatory Governance

UNIT 3: Strategy and Change Management

- Challenging Strategic Directions and Operational Processes
- Drivers of Change Through Innovative and Disruptive Technologies
- The Role of Technology in Transformation
- Leading and Implementing Change
- Knowledge and Data Management
- Analysis of Evidence
- Changing Customer Demand, Trend Analysis and Economic Theory
- Competitive Market Strategies
- Governance and Accountability

UNIT 4: Implementing Business Solutions

- Communications Strategy
- Communication and Behavioural Change
- Systems Thinking
- Programme Management
- Sponsoring Projects
- Building a Business Case
- Business Modelling Financial Strategies, Trends and Assumptions
- Building Relationships with Internal and External Stakeholders
- Working with the Board, Corporate Leadership Structures

UNIT 5: Driving Business Performance

- Entrepreneurial Leadership in a High Performance Organisation
- Continuous Improvement and Business Transformation
- Development of Financial Strategies
- Monitoring of Strategies Using Financial and Non-Financial Information
- Strategic Workforce Planning and Development
- Effective Decision Making Using Big Data
- Strategic Partnerships for Customer Experience
- Procurement, Supply Chain Management and Contracts
- Marketing and Branding

UNIT 6: Leadership and the External Environment

- Corporate Social Responsibility and Sustainable Leadership
- The Environmental, Social and Political Environment
- Global and Horizon Scanning Perspectives
- Crisis and Risk Management Strategies